

INVESTMENT

Bloom Fitness is a community around fitness and wellness that provides program participants (Athletes) with a feeling of belonging - a belonging to something cool. We started in January 2017 with seven indoor cycles and have since flourished into a rapidly expanding community making lifelong impact.

7 Locations* AND COUNTING...

TEXANA

TexanaCenter.com
Rosenberg Learning Center
• Missouri Center Learning Center

THE HUB

TheHubHouston.org

THE HARRIS CENTER

TheHarrisCenter.org

THE CENTER FOR PURSUIT

TheCenterForPursuit.org
• Central Campus
• Willow River Farms

THE DOWN SYNDROME ASSOCIATION OF HOUSTON

dsah.org

*Opening two new location in partnership with The Arc of San Antonio and North Carolina.

38 Volunteer Instructors



5 Class Types

Cycling | Yoga | Pilates
Weights | Dance

36 Classes offered per week

1 Ongoing research project with the University of Houston on the physical and emotional benefits of the program.

1 Corporate Apparel Sponsor

The designated Here To Be partner of Lululemon in Sugar Land, TX for 2020.



1 Approval as an organization with the University of Houston Health & Human Services to offer an intern program.

1200+ Classes held in 2019

80% Participant Retention Rate

When an Athlete starts the program, they don't quit.

IMPACT

Our program provides our Athletes with a sense of belonging, pride, and to know they are loved, developing motivation for our Athletes to optimize their health and wellness. We are filling a gap (fitness) that exists in this population in a way that no one else is.

SUSTAINABILITY

Bloom Fitness has spent considerable time and resources to ensure that it will be set up to succeed in impacting lives for a very long time. From private donors to structured giving campaigns, this program will continue to seek avenues of funding that allow for perpetual growth and sustainability.

2017

100%

2018

81%

2019

56%

CONTRIBUTIONS MADE BY THE WATSON'S ARE DECREASING while we actively increase diversity of donation streams.